**New Winter Offer**

**Prestige Medical announces even more freebies in its “Optima Christmas Offer” with a super-fast hand piece cycle**

The popular Optima autoclave is currently available for up to four times as many instruments at a discount when purchased as an add-on to the Optima autoclave. Optima is a major jump forward in performance compared with other autoclaves on the market. Optima has now added a new hand piece cycle which can sterilise 12 hand pieces in only 15 minutes.

Study shows that the advantages of hand pieces creates a bottleneck in the practice. Buying additional instruments is expensive and dentists are looking for ways of increasing throughput and keeping the existing equipment and manpower, but the practice will still need a vacuum autoclave in order to sterilise instrument packages.

**Prestige Medical** believes they have solved this problem with the launch of the new hand piece cycle on Optima, a cost less vacuum autoclave that is also able to sterilise 16 4k vacuclean hand piece in just 15 minutes.

**More information is available from Prestige Medical directly by calling 01254 844 103 or email us at sales@prestigemedical.co.uk.**

**WhiteFlash Laboratories demonstrate the new American sealing products at the BSDHT Conference**

This year’s BSDHT conference was another great success. Amongst the most popular stands on the exhibition hall floor was CTLS, where the new WhiteFlash Laboratories range of products were very well received. The WhiteFlash Laboratories Professional Whitening Strips use a patented slow-release technology that is specifically designed to meet the sensitivity while also delivering the exact amount of teeth whitening gel to ensure that sensitive teeth are left unaffected, but they are also completely safe as per new European legislation, and can be taken away by patients on the same day. As well as Professional Whitening Strips, the WhiteFlash Laboratories team also demonstrated their Nano Silver Whitening Toothbrush and Professional Whitening Toothpaste with Silver Technology — both of which make perfect partner products to enhance your practice’s income streams.

**For more information call 0844 68 69 150, email sales@prestigemedical.co.uk or visit www.prestigemedical.co.uk**

**Dental Sky**

Dental Sky held a fund raising day on 27th September for Dentaid’s Uganda project. With the assistance of their customers, the sales team were able to raise money by holding one of their famous Vendor Day events. Customers were offered amazing deals on Dental Sky’s own brand products; R&S, Medibase, Clinix and Dento Viractis, and Carla Sutcliffe, the General Manager, made a pledge that ten per cent of the promotion’s proceeds would be donated directly to Dentaid in order to support our work in the rural villages of Uganda.

**Smart Christmas Offer**

Now is a great time to get your patients motivated by investing in the Oral-B 8 Triumph with SmartGuide.

What better way to start Christmas than by giving your patients the best gift of all this year. Why not add the Oral-B 8 Triumph with SmartGuide to your Christmas shoebox? By using a pouch sealing machine, Zhermack are running an offer of buy 200 rolls, add a new hand piece cycle which can sterilise 12 hand pieces in only 15 minutes.

**Zhermack**

Tel: 07870 689811
Email: graham.brown@zhermack.com
Web: zhermack.com

**Curaprox UK Clean-Up at the BSDHT Oral Health Conference 2012**

From 9th – 10th November the Curaprox UK stand was installed with delegates at the BSDHT Oral Health Conference and Exhibition 2012.

The Curaprox UK stand was a hot spot for its tried and trusted oral hygiene products and latest innovations, as the more cost effective Orbis stocks all leading brands as well as the more cost effective Orbis. The 10 LED lights are switched on in a one-piece cover there is no risk of dust or mist build-up and the unit is easily cleaned.

The BSDHT 100 Series is available in an either a unit, ceiling or track mounted option. Having developed operating lights for over 40 years the company is confident in the quality of their equipment and therefore all units carry a 5 year warranty. For more information call 01207 715333.
End of an era near for historic dental practices

Growing legislative pressure will soon see an end to period houses being used as dental practices, predicts Roger Gullidge of Roger Gullidge Design.

The demands of legislation including HTM 01-05 and the Disability Discrimination Act are incompatible with the challenges of seeking Listed Building Consent, Conservation Area Consent and Planning Permission, he says.

"If you apply for Listed Building Consent to divide up rooms in a classic Georgian or Victorian Terrace to fit in a Local Deconcentration Unit, you are not likely to succeed," says Roger. The whole process becomes unwieldy and you will essentially be compelled to move. The ability to extend and modify newer buildings, and the reduced complexity involved in connecting them to modern communications networks, makes them far more practical locations for dental practices. The wider availability of parking spaces and improved disabled access can also make them more appealing to patients.

Roger Gullidge Design is a specialist design and project management consultancy specialising in the dental sector. Call 01278 784442 for more details or visit www.rogergullidge.com.

Get it right and feel the difference!

There was only one decision when Sean Sorensson and Mads Nyborg from The Clinic Dental referral implant and cosmetic practice, Haywards Heath, decided to choose their Practice - UNICLine or UNICnext, but either way it had to be to Heka Dental!

Heka Dental's bespoke Treatment Centres are available in two options, UNIC and UNICline.

The UNIC option combines aesthetic beauty with state-of-the-art ergonomic efficiency. Available in a choice of two imperial colours, it is the ultimate embodiment of feedback from patients, dentists and service engineers, its testing approval coming through functionality creating the perfect environment for a peaceful dental visit.

Heka Dental call it "an intuitive design and functionality" because everything is easily where you would expect it to be, making even complex clinical procedures easy, more efficient and comfortable for the patient and dental team.

With their unique bespoke design capability, Heka Dental Treatment Centres can be built to individual specifications with a fully comprehensive 3-year warranty.

For further information on the complete range of Heka dental equipment contact UNIC Dental on 01484 460155 or visit www.hekadental.com.

Nobel Biocare: “take your business forward”

Dr Joe But is a Specialist in Prosthodontics and Oral Surgery and a Fellow of the International Team for Implantology (ITI). He is principal dentist at Moor Park Specialist Dental Centre in Middleton and a client of Nobel Biocare.

"Nobel Biocare is big enough to handle the requirements at any level - from different levels says Dr But. "They have a wide spectrum of protocols that allows them to look after clients who have done thousands of implants to people who are just starting off. They understand your level of implant knowledge and training and give you the right level of support in order to take your business forward.”

One of the most terrifying things that dentists go through when they’re just starting to work with implants is the fear of the unknown. They don’t know what to expect, they don’t know the patient and they don’t know the product. Although a lot of hands-on and training is required and that’s just one of the ways in which the Nobel Biocare team offer their support. Dentists have the expertise of a company that implicitly understands the product and offers clinical guidance as a matter-of-fact.

For more information on Nobel Biocare please call 0208 756 3360 or visit www.nobelbiocare.com.

Sirona Specialist, Sident Dental Systems offers the choice from the complete range of Sirona Treatment Centres, 2D and 3D digital and film based a-ray equipment, including the Sirona 3D digital panoramic machine, their extensive range of Sirona handpieces, and auxiliary items including Siniacs, SironoFilm and the Omniscan 3D System. Dental clients are invited to visit The Courtyard, Sident’s state-of-the-art training and showroom facility in Chertsey, where they will be able to see the complete product range in action. They will then be able to identify the best solution for their individual needs, allowing Sident Design Specialists to incorporate their desires into the most appropriate and ergonomically efficient Surgery or Practice layout.

Finally Sident will undertake a complete Project Management Service, including installation and post installation service support, to enable these dreams to become reality.

For further information call Sident Dental Systems on 01932 582900 or email jv@sident.co.uk.

Spry Toothgel with xylitol – the perfect way to keep childhood caries at bay

We all know it’s important parents introduce their children to good oral hygiene and come into a child-friendly flavour. A new toothpaste that makes teeth cleaning even more fun.

Available in a handy 60ml tube, Spry Toothgel is a great way to introduce children to oral hygiene and comes in a number of child-friendly flavours to make teeth cleaning fun even more.

Spry Toothgel is a naturally occurring sweetener that is proven to be a powerful tool of implant knowledge/training and give you the right level of support in order to take your business forward.”

End of an era near for historic dental practices

Growing legislative pressure will soon see an end to period houses being used as dental practices, predicts Roger Gullidge of Roger Gullidge Design.

The demands of legislation including HTM 01-05 and the Disability Discrimination Act are incompatible with the challenges of seeking Listed Building Consent, Conservation Area Consent and Planning Permission, he says.

"If you apply for Listed Building Consent to divide up rooms in a classic Georgian or Victorian Terrace to fit in a Local Deconcentration Unit, you are not likely to succeed," says Roger. The whole process becomes unwieldy and you will essentially be compelled to move. The ability to extend and modify newer buildings, and the reduced complexity involved in connecting them to modern communications networks, makes them far more practical locations for dental practices. The wider availability of parking spaces and improved disabled access can also make them more appealing to patients.

Roger Gullidge Design is a specialist design and project management consultancy specialising in the dental sector. Call 01278 784442 for more details or visit www.rogergullidge.com.

Spur Toothgel with xylitol – the perfect way to keep childhood caries at bay

We all know it’s important parents introduce their children to good oral hygiene and come into a child-friendly flavour. A new toothpaste that makes teeth cleaning even more fun.

Available in a handy 60ml tube, Spry Toothgel is a great way to introduce children to oral hygiene and comes in a number of child-friendly flavours to make teeth cleaning fun even more.

Spry Toothgel is a naturally occurring sweetener that is proven to be a powerful tool of implant knowledge/training and give you the right level of support in order to take your business forward.”

End of an era near for historic dental practices

Growing legislative pressure will soon see an end to period houses being used as dental practices, predicts Roger Gullidge of Roger Gullidge Design.

The demands of legislation including HTM 01-05 and the Disability Discrimination Act are incompatible with the challenges of seeking Listed Building Consent, Conservation Area Consent and Planning Permission, he says.

"If you apply for Listed Building Consent to divide up rooms in a classic Georgian or Victorian Terrace to fit in a Local Deconcentration Unit, you are not likely to succeed," says Roger. The whole process becomes unwieldy and you will essentially be compelled to move. The ability to extend and modify newer buildings, and the reduced complexity involved in connecting them to modern communications networks, makes them far more practical locations for dental practices. The wider availability of parking spaces and improved disabled access can also make them more appealing to patients.

Roger Gullidge Design is a specialist design and project management consultancy specialising in the dental sector. Call 01278 784442 for more details or visit www.rogergullidge.com.

Spur Toothgel with xylitol – the perfect way to keep childhood caries at bay

We all know it’s important parents introduce their children to good oral hygiene and come into a child-friendly flavour. A new toothpaste that makes teeth cleaning even more fun.

Available in a handy 60ml tube, Spry Toothgel is a great way to introduce children to oral hygiene and comes in a number of child-friendly flavours to make teeth cleaning fun even more.

Spry Toothgel is a naturally occurring sweetener that is proven to be a powerful tool of implant knowledge/training and give you the right level of support in order to take your business forward.”

End of an era near for historic dental practices

Growing legislative pressure will soon see an end to period houses being used as dental practices, predicts Roger Gullidge of Roger Gullidge Design.

The demands of legislation including HTM 01-05 and the Disability Discrimination Act are incompatible with the challenges of seeking Listed Building Consent, Conservation Area Consent and Planning Permission, he says.

"If you apply for Listed Building Consent to divide up rooms in a classic Georgian or Victorian Terrace to fit in a Local Deconcentration Unit, you are not likely to succeed," says Roger. The whole process becomes unwieldy and you will essentially be compelled to move. The ability to extend and modify newer buildings, and the reduced complexity involved in connecting them to modern communications networks, makes them far more practical locations for dental practices. The wider availability of parking spaces and improved disabled access can also make them more appealing to patients.

Roger Gullidge Design is a specialist design and project management consultancy specialising in the dental sector. Call 01278 784442 for more details or visit www.rogergullidge.com.